



Jaisli Mobility Services

Touring Services for hikers and bikers in Switzerland

10 reasons

why Jaisli-Mobility-Services JMS is your ideal partner for touring holidays (by foot, by bike, by public transportation) in Switzerland

1) Ruedi Jaisli is the leading specialist for outdoor travel in Switzerland

After his university studies (of slavonic languages and history) Jaisli landed in the management and board of the Swiss Student Travel Office SSR, with the task to create sports tours initiating in tourism the then new and trendy sports tennis and windsurfing as holiday schools. But he also got rивerrafting to Switzerland and Europe as adventures for everybody, followed by canoeing, trekking, biking (thus creating and describing in several guide books the first longdistance routes in Switzerland for hikers and bikers), yacht sailing, canyoning and other „soft adventures“ for evrybody. As the SSR office became too small for his big ideas, Jaisli founded his first own company “Eurotrek“, creating and operating “treks“ by foot, by bike, by canoë or raft all over Europe and even in the US and Canada.

In his later years years, Jaisli was focusing mainly on the new trend of “outdoor team building“ and “scenic events“, such as the famous “wild west“ steam train in the Emmen Valley or the “Fêtes au Château“ on various historic castles around Switzerland (playing then together with the „queen“ (his wife Prisca) their own music on panflutes.

When Jaisli came to an age where others retire, Jaisli joined the project “human powered mobility“ for a National Exhibition Expo.02, and soon he was asked as a tourism professional to organise the local operating and reservation platform for all the tourist services created for and by the Expo.02 – like accommodation (including “tipi“-villages), transport (like “human powered mobility“ and “solar powered lake cruise boats“) or events. The Expo.02 ended in 2003 , but Jaisli remained with the “human powered mobility“ and with local services along routes for hikers, cyclists and bikers. The new brand and firm of “Swiss-Trails“ was created, focusing on individual travelling by human power on the according network of “Switzerland Mobility“ Routes“ and Swiss-Trails services.

In early 2019, now in an age of 74, Jaisli started his third company – this time using his own name “Jaisli“ as part of the new “brand“. And he stays loyal to his lifelong tradition and creates now – assisted by his brother, a mathcematician - what he calls a lifting of outdoor tourism from the „old days package tradition“ into the present, digital world of online communication and distribution.



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2) The nationwide networks of infrastructures (accommodation, public transports) to allow individual mobility in Switzerland

Despite its location in the central part of the European Alps, Switzerland has a unique and perfect infrastructure – essential for any individual travelling – not only in the flat (and densely populated) parts of the „Mittelland“, but also higher up in the remote (and very scenic) alpine valleys.

First of all to mention the dense network of places to eat (restaurants) and to sleep (accommodation). An individual hiking from place to place is only possible, when one can find a decent accommodation every some 15 kilometers (which means some every 4 to 6 hours of hiking).

But in addition, Switzerland has also a dense network of public transportation by trains, busses and cable cars, again not only in the „industrial“ parts of the Mittelland, but also in the remote alpine valleys. And most of these trains and buses (and even boats) circulate in a fixed hourly time-table.

3) The nationwide network of signposted routes by „Switzerland Mobility“ for hikers and bikers

As a result (and remaining project) of the national Exhibition Expo.02 Switzerland has also created a nationwide network of signposted and electronically mapped routes for hikers, cyclists and bikers. All these – national, regional and local – routes are perfectly signposted in a standardised (and awardwinning!) system of signposts: stickers in blue for cycling, yellow for mountainbiking and green for hiking, fixed on red signs for all human powered mobility „on wheels“ (= cycling, mountainbiking, inline skating) and yellow = hiking.



All these routes are documented, described and mapped on the Website „Switzerland Mobility“ and also available on mobile devices thanks to their App „Switzerland Mobility“

(<https://www.schweizmobil.ch>)



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4) Initiated and operated by Jaisli after Expo.02: A nationwide network of daily services for individual travellers

A person, arriving to Switzerland as a „stay-ist“, needs apart from a flight to and a public transfer within Switzerland just a decent accommodation.

But a „tour-ist“ moving from place to place (by foot, by bike, by public transportation) needs – when travelling individually - additional services for his holidays:



At least somebody to carry his **luggage from hotel to hotel**, maybe a **welcome and briefing** upon arrival in Switzerland, a „**helpline**“ where he/she can get, 7/7 days and 24/24 hrs, competent information and assistance when needed. And yes, the assistance of an overall **local „knowhow“** recommending the best routes and hotels to choose, the local attractions not to miss and the ideal bikes to rent. And these services must be available every day throughout the season and in every corner of Switzerland – and with Jaisli and his JMS online reservation platforme these services will now be easy for you to book and pay online!

(<https://www.jaisli-mobility-services.ch/> -> offers)

5) Best prices thanks to promoted by JMS direct and online „factory sales“

As in other commercial branches like fashion or agricultural goods also in tourism „factory sales“ offer the best prices and value. This is why JMS will sell you only his direct (operated by himself and his team) services – but will give you best advise where and which other services (like accommodation, rental bikes) you may book also online and also directly from „the factory“, i.e. from the service providers.

(<https://www.jaisli-mobility-services.ch/> -> accomodation, bike rental, public transportation)

6) New: with JMS you may now book (and pay) online every particular service every day, wherever and whenever in Switzerland along the route networks of Switzerland Mobility and of public transportation.

So when you plan your own cycling (or hiking, mountainbiking) holiday in Switzerland (and also in neighbouring areas like the Black Forest in Germany or Alsace/Burgundy in France) you may book just the needed number of luggage transports or maybe overall „**allround JMS services**“, and JMS will recommend you particular (signposted and mapped) routes and best available accommodation in convenient places along your selected route.



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But as a policy of JMS you may book these accommodation by your own and online at daily best rates and with no additional margin for intermediary by whoever. In addition you may rely on the competent **7/7 days helpline** of JMS and call them whenever you need assistance.

7) Book your complete, tailor-made tour designed by yourself or by the JMS professionals.

You may feel not at ease or do not want to spend the needed time and energy for all these hotel bookings. No problem (and no additional costs) with JMS: These specialists will recommend and offer you any route, any combination of routes in any part of Switzerland or neighbouring areas. They will only „sell“ you their own JMS

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services. But they may book (included in their available **service of „knowhow“**), also your desired hotels, at no margin, i.e. at best available net rates. An offer for your convenience, exclusively by JMS.

8) Or book a „1-stop-offer“ where JMS presents you hereunder on their reservation platform their special offers at net rates, including their special accommodation at net rates. These „1-stop-offers“ are available on selected by JMS routes and contracted accommodation – including the JMS allround service.

9) New: Book JMS „Allround service“.

For your utmost convenience you may prefer to combine all available JMS services to an overall offer, called **„JMS allround service“**:

For incoming guests: the „allround services“ start by a personal „meet&greet“ at the airport ZRH, BSL or GVS upon your arrival, followed by a transfer to your nearby hotel (or, when arriving before noon, on request also by transfer directly to the start of your tour). This transfer usually is offered for day 2, followed by the first cycling or hiking stretch of your tour. At the end of your tour the „allround service will end with your final transfer back to your airport ZRH, BSL or GVA for departure.

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For Swiss domestic guests: Included in the „allround service“ is the new JMS service **„Luggage and bike transport from/to domicile** - details see Pt. 10). Other services identical to „incoming guests“.



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10) JMS with a new, exclusive offer for domestic, Swiss clients: Luggage and bike transfer from/to your domicile



This new service is very likely unique in the whole world of cycling and hiking tourism – but is a very important additional convenience add-on to your next touring holiday in Switzerland:

Imagine: 2 parents and 2 children. They are used to move on day 1 of their holidays a number of 4 or more pieces of luggages plus their bikes from home to the tramway, to the bus, to train and other train and to post bus – and finally reach their first hotel by a final „hike“ with luggage and bikes from the last train or post station to their first hotel

Now with JMS this is a torture of the past. The presence looks like this: By 9am of your holiday 1 a JMS driver will call at your domicile (or whichever address) and pick up with his van your luggages and bikes. He will transport them to either your first hotel or to the start of your hiking or biking tour. And you will - in the meantime – travel conveniently (and with a relaxed feeling of holidays) by public transportation to the start of your tour (where you will find again your bikes) or to the first hotel (with your luggages awaiting you).

Conclusion 1) to 10):

By Jaisli's lifelong experience, the nationwide networks for individual mobility and the online available services (at net rates) on all routes and at all times Switzerland now offers, assisted by JMS, the best possible services and rates for all kind of individual (FIT) travellers.